



## Rotterdam Partners

Official destination marketing organization & investment promotion agency of Rotterdam

### Welcome in Rotterdam

We are proud of Rotterdam and want to take the city forward. Welcome to our city! We can open the doors of Rotterdam to you. We will gladly guide you when you want to organise a congress or business event in our city.

In this PDF you will find a selection of the venues and services that we offer. If you click on these venues and services, you will find more information. Do you have questions about our services? Please ask them or view the overview of [our services](#).

## Philogirl

### Overview

Branding & Decor

### Address & contact

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2908LP Capelle aan den IJssel  
[philogirl.nl/](http://philogirl.nl/)  
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### Social media

[linkedin.com/company/philogirl/](https://www.linkedin.com/company/philogirl/)  
[instagram.com/philogirlrotterdam/](https://www.instagram.com/philogirlrotterdam/)  
[twitter.com/philogirl](https://twitter.com/philogirl)



## About Philogirl

Philogirl is a boutique marketing, communications & design agency from Rotterdam with an eye for detail.

Focused on themes such as:

- Healthcare: Artificial Intelligence, Virtual Reality, robotics, lifestyle, burnout
- Science: climate, one health, viruses, citizen science
- Social themes: poverty, debt

Within these themes, all possible marketing, communication and design questions are addressed for the clients. Philogirl often translates very abstract themes into concrete means of communication and events that not only change thinking, but actually inspire new behavior. With every project it is always about making (more) impact and not about selling more products. Philogirl likes to think along with the client in terms of content.

Philogirl is active in areas of strategy development: marketing, communication, PR, design.

### Communications & PR

- Copy editing: think of web texts, newsletters, etc.
- Social media: concept, design, text, webcare
- PR: advice, press releases, launches

### Event management

- Concept development of your event or meeting: online & offline
- Program management including budget and budget monitoring
- Organization of events, meetings: offline & online
- Design look & feel event – event design

- Design interactive exhibition / information market about, for example, making an impact
- Coordination and management of your event on the event day itself
- Hospitable hostesses during your event
- Graphic recording: recording the content of your event in a live drawn report

## **Design**

- Design corporate identity, logos, corporate identity elements
- Graphic design of business cards, brochures and more
- Illustrations
- Infographics

## **Web design**

- Website design: obviously responsive
- Implementation Content Management System

To view the full online record, please visit <https://en.rotterdampartners.acc.studio418.nl/venues/philogirl-2/>

## Contact us

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